

Shree Undale

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I am a dynamic media producer with experience in digital content creation, specializing in video editing, graphic design, and e-learning content development. Demonstrated expertise in Adobe Creative Suite (Premiere Pro, Photoshop, After Effects) with experience supporting high-quality design initiatives and aligning deliverables with global brand guidelines.

Proven track record in collaborating across teams to produce engaging multimedia content, with strong proficiency in PowerPoint and digital learning technologies. Recognized for exceptional adaptability, innovation, and ability to manage multiple projects under stringent deadlines.

My core competencies include **Microsoft PowerPoint, Microsoft Excel, Articulate Storyline, iSpring Suite Max, Adobe Premiere Pro, Adobe Photoshop, Adobe Audition, and Adobe After Effects**, Let's create impactful video content together!

EXPERIENCE

Associate Video Editor

Jul 2023 - Present

Tata Technologies, Pune/Pimpri-Chinchwad

As a full-time associate, I have retained some KPIs from my internship, helping build iGET IT and upskill a million engineers.

- Creating high-impact educational visuals and video content for the iGET IT platform, enhancing learning in the automotive engineering domain.
- Producing brand video content for iGET IT, ensuring high quality and adherence to brand guidelines.
- Collaborating with global subject matter experts to gather input for course development and ensure accuracy.
- Implementing generative AI tools (Gemini.ai, Play.ht, Elevenlabs.io, invidio.io) to streamline content creation.

Multimedia Consultant

Feb 2023 - Jun 2023

Tata Technologies, Pune/Pimpri-Chinchwad

As a multimedia consultant, I have **produced SCORM 1.2-compliant interactive learning modules** using **iSpring Suite Max** and **Storyline Articulate** for better engagement and learning outcomes.

- Produced SCORM 1.2-compliant interactive learning modules using iSpring Suite Max.
- Generated and synced AI-based voiceovers for multiple projects simultaneously.
- Developed and edited internal launch videos, incorporating motion graphics and visual effects using Adobe Creative Suite.

Video Editor

Nov 2021 - Jul 2022

Marathi Kida Creative Media LLP, Pune, Maharashtra

Edited videos and managed project data for two YouTube channels, catering to over 200k monthly viewers.

- Edited and delivered videos that consistently reached over 200,000 monthly viewers across two YouTube channels, covering comedic and meme-based content.
- Created social media promotional content that generated over 2 million views, increasing audience engagement and expanding the channel's reach.
- Utilized trending editing styles, effects, and self-created graphics to maintain audience interest and entertainment.

EDUCATION

Master of Arts - MA, Mass Communication Studies Aug 2024 - Aug 2026 (Expected)
Manipal University Jaipur, Jaipur

Bachelor of Arts - BA, Mass Communication Studies Jun 2020 - Jun 2023
MIT World Peace University, Pune

SKILLS

Technical Skills

- **Advanced:** Adobe Premiere Pro, Adobe Photoshop, Adobe After Effects, Adobe Audition
- **Intermediate:** Graphic Design, Motion Graphics, Generative AI Tools, Cinematography
- **Experienced:** Project Management, Blender, SCORM-based Learning Module Development, iSpring Suite

Software Proficiency

- **Adobe Creative Cloud:** Illustrator, Photoshop, After Effects, Audition
- **Microsoft Tools:** PowerPoint, SharePoint, Word

Design Competencies

- Graphic and web design, digital user interface creation, brand book development, accessibility standards

Digital Learning Technologies

- iSpring Suite Max, Articulate Storyline, e-learning content development

LICENSES & CERTIFICATIONS

Career Essentials in Generative AI by Microsoft and LinkedIn 2024
Microsoft and LinkedIn

eLearning Essentials Instructional Design 2023
LinkedIn

Customer Understanding and Digital Marketing Channels 2024
Unilever

Introduction to Public Relations 2024
Microsoft

HONORS & AWARDS

Bright Star Award

2024

TATA Technologies

I was given the Bright Star 2024 Award to acknowledge my exceptional performance due FY 2023-24.

Professional Attributes

- Strong communicator with the ability to articulate ideas clearly, adapting to diverse audiences and cultural contexts.
- Demonstrates a consulting mindset and customer service orientation, proactively addressing project needs.
- Skilled in managing multiple tasks efficiently, balancing strategic planning with hands-on execution to deliver timely results.
- Thrives in a fast-paced, virtual team environment with strong teamwork and independent work capabilities.